



Food and Agriculture  
Organization of the  
United Nations



MINISTRY OF  
AGRICULTURE



Research Institute of  
Agricultural Economics

## “ADDED VALUE OF COOPERATION IN BIOECONOMY RESEARCH” INTERNATIONAL BIOEAST CONFERENCE

### DRAFT PROGRAMME

**20 September, 2017, Budapest**

**Venue of the conference:** Hungary, Budapest, National Agriculture and Food Exhibition and Fair (OMÉK – see introduction on page 4), Hungexpo, Pávilon Nr. 25.

#### **Organisers of the conference:**

Ministry of Agriculture (FM)

Research Institute of Agricultural Economics (AKI)

Food and Agriculture Organization of the United Nations (FAO)

#### **Objectives of the conference:**

Two years ago, AKI invited the representatives of the European Union's (EU) DG RTD, DG AGRI and Research Executive Agency to OMÉK to give us advice on how to achieve more success in Horizon 2020. We received valuable insights on what to change and consequently began to develop multi-actor cooperation in Hungary. The next step was the realization that we need international partners so firstly we searched for cooperation in our macro-region and then, with the so-called Visegrad 4+3 group of countries, started the BIOEAST Initiative based on the political mandate of the V4+3 Warsaw Declaration. BIOEAST is a Central Eastern European (CEE) Initiative for Knowledge-based Agriculture, Aquaculture and Forestry in Bioeconomy. After organizing our first meetings and workshops, we recognised the need for a macro-regional strategic research and innovation agenda (SRIA) covering not only the agri-food sector but forestry, aquaculture and non-food areas of the bioeconomy as well. The experience of setting up the Initiative showed that in addition to defining our common challenges and topics we also must develop our cooperation skills and resources in the BIOEAST macro-region. For this to happen:

- Actors from the Eastern EU Member States - the BIOEAST macro-region - should be more organised and assertive.
- Actors from other, more developed parts of Europe should be more inclusive.
- The policy agenda should be changed to help the process.

A CEE macro-regional perspective, along with more vigorous EU-wide cooperation and strong European Commission (EC) support for the integration into the European Research Area, is necessary for implementing in an effective and efficient way tailored actions that are conducive to safe, secure and sustainable development. To achieve these ambitious goals the concepts of bioeconomy and macro-regional cooperation need to be made more understandable, and practical tips on how to succeed in widening participation should be shared. The following questions should be answered during the conference:

- What is bioeconomy and why is it important?
- What is macro-regional and multi-actor cooperation and why are they important?



Understanding the concepts and defining the development needs and steps will be assisted by:

- explanations from the EC;
- roundtable discussions moderated by FAO;
- testimonies from good examples;
- time to discuss with the participants.

**Outcomes of the conference:**

- Taking stock of what has been achieved in the last two years since the previous OMÉK;
- Common understanding of what bioeconomy means to us;
- Common wisdom of what makes cooperation work – theoretical framework and practical tips for the BIOEAST Initiative's future action plan;
- The findings of the conference should be built into:
  - Discussion topics for the V4+3 agricultural ministers meeting at OMÉK;
  - Policy paper for the V4+3 agricultural and research ministries about how to work together in developing a bioeconomy strategy and increasing research and innovation cooperation and success;
  - Roadmap for developing the BIOEAST vision paper and SRIA;
  - Awareness raising publications.
- New and strengthened multi-actor research networks.

**Target group of the conference:** (100-150 people)

- Macro-regional governmental experts;
- SCAR-AKIS SWG members;
- Other interested SCAR members;
- ERDN members (<http://www.erdn.eu/>);
- Studies in Agricultural Economics Editorial Board (<https://www.aki.gov.hu/studies>);
- Representatives of the research and academic institutes in the Compass V4 booklet ([https://eip.fm.gov.hu/?page=cikkek\\_view&id=65](https://eip.fm.gov.hu/?page=cikkek_view&id=65));

**Programme summary:**

20 Sept 2017 Forenoon

08:30-09:00 Arrival at the conference building nr.25, registration

09:00-12:30 Conference (pls see below the detailed program)

20 Sept 2017 Afternoon

12:45 – 13:30 Lunch at the Hungexpo Hotel

13:30 - 15:00 Brokerage event

15:15 – 17:00 OMÉK guided visit to the Hungarian Chamber of Agriculture “Be part of the bioeconomy – an amazing journey from farm to fork” interactive exhibition and game.



**Draft of Detailed programme of the Conference\***

Timing	Content	Moderator
08:30 - 09:00	<b>Welcome and registration</b>	Zsófia Kunya (FM)
09:00 - 09:10	<b>Introduction – setting the scene</b>	Barna Kovács (BioEast)
09:10 -10:00	<b>Plenary session</b>	
	Welcome speech on the importance of bioeconomy research cooperation in the BIOEAST macro-region (10 min)	Zsolt Feldman, State Secretary (Hungarian Ministry of Agriculture)
	The concept and importance of the bioeconomy (20 min)	Davide Amato (EC, DG RTD)
	The concept and importance of macro-regional and multi-actor cooperation (20 min)	Inge Van Oost (EC, DG AGRI)
10:10 - 10:20	<b>Highlighting the main messages and a Q&amp;A session with the plenary session speakers</b>	Nevena Alexandrova (FAO)
10:20 - 10:30	<b>Introduction to the break-out sessions</b>	Anikó Juhász (AKI)
10:40 - 11:40	<b>Break-out sessions</b>	
	15 min. pitch of two representatives on three questions: - key success factors of their cooperation - key obstacles: o what do they need to further develop cooperation? o what is the added value of cooperation? 40 min. discussion with the participants on the same questions	
	Cooperation in small sectors	NACEE - László Váradi (HU) and NAIK-ERTI – Attila Benke (HU)
	Cooperation in a bottom up research network	ERDN - Paweł Chmieliński (PL) and Klaus Wagner (AT)
	Cooperation through a H2020 consortium	AGRIFORVALOR – Katalin Kurucz (HU) and James Gaffey (IE)
	Cooperation with territorial, macro-regional focus	DANUBIONET – Peter Canciani (IT) and Miklós Gyalai-Korpos (HU)
11:50 - 12:20	<b>Round table discussion</b> On what we learned today about making cooperation successful 4 break-out session experts + European Commission and FAO experts	Barna Kovács (BioEast)
12:20 – 12:30	<b>Closing of the conference</b>	Anikó Juhász (AKI)

\*The organizers reserve the right to make changes to the event programme

For registration please click the following link: [BIOEAST CONFERENCE REGISTRATION](#)



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### Connected international conferences at OMÉK 2017 which also invite you:

#### 21 Sept 2017 Morning

09:00 – 13:00 Toward the future: building a research and innovation led bioeconomy together (organised by the Hungarian Chamber of Agriculture).

#### 21 Sept 2017 Afternoon

14:00 – 17:15 “Innovation in Agriculture” – Good international examples of EIP-Agri Operational Groups: “In cooperation, with joint effort, being more successful!” (organised by the Hungarian Ministry of Agriculture).

### Information on OMÉK 2017

The National Agriculture and Food Exhibition and Fair (OMÉK) is the largest agricultural event in Hungary, with a history of more than 100 years. It will be held for the 78 occasion on 20-24 September 2017, on the territory of the HUNGEXPO Budapest Fair Centre and the Kincsem Park racetrack in Budapest.

OMÉK, with its 950 exhibitors and 100 thousand visitors, is the biggest Hungarian Exhibition on Agriculture and Food topics, and one of the biggest in this region of Europe. There are many opportunities to make business here, not only on the Trade Day but also during the five days of the exhibition.

Further information: <http://en.omek2017.hu/omek-2017/>

### LAYOUT OF THE 2017 OMÉK EXHIBITION

Pavilions A and D: agricultural and food industry businesses

Pavilion G: micro-regions and treasures of the Carpathian Basin

Pavilion B: livestock breeding

Pavilion C: special horticultural presentation

Pavilion F: opening ceremony, Civil Square, stage programmes

Kincsem Park: livestock breeding and related programmes

Outdoor area: machines, animals (special display of animals native to Hungary), craftsmen, and much more

Passage: interactive exhibition in cooperation with the Hungarian Museum of Agriculture

Wooden houses: foodstuff and hospitality